



In 2018, our Seasoned Pretzel business was born when Erin’s cousin was visiting from Iowa and brought over a nicely packaged Tupperware of her homemade seasoned pretzels as a gift. The Family loved them and began making them at home for personal consumption. Mark brought some to work and the Pop Daddy Employees loved them so much, they convinced Mark to package and sell them. According to Mark “Pop Daddy Snacks embodies our motto of Bold Snacks made with Big Heart. The sales of seasoned pretzels took a while to get going, but now are a staple in the pantry of many families”.



<u>Item</u>	<u>Case Pack</u>	<u>Size</u>	<u>UPC</u>	<u>Description</u>
<u>Pretzels</u>				
<u>G00518</u>	<u>12</u>	<u>7.5oz</u>	<u>855206005188</u>	<u>Garlic Parmesan Seasoned Pretzels</u>
<u>G00528</u>	<u>12</u>	<u>7.5oz</u>	<u>855206005287</u>	<u>Yellow Mustard Seasoned Pretzels</u>
<u>G00532</u>	<u>12</u>	<u>7.5oz</u>	<u>855206005324</u>	<u>Dill Pickle Seasoned Pretzels</u>
<u>G00581</u>	<u>12</u>	<u>7.5oz</u>	<u>855206005812</u>	<u>Cinnamon Sugar Seasoned Pretzels</u>
<u>G38132</u>	<u>12</u>	<u>7.5oz</u>	<u>850023381323</u>	<u>Perrin Beer Cheese Pretzels</u>