



ROOTS & BRANCHES
SPECIALTY FOODS
ARTISAN CRACKERS.
DELICIOUS SOUPS
MADE IN ASHEVILLE, NC



Lark and Ana Mitchell never planned on becoming the “Cracker People of Asheville” when they moved to the mountains of North Carolina, in March of 2010. After selling their New Jersey restaurant, The Twisted Tree Café in Asbury Park, they moved to Asheville intending to open another café. Needing a little downtime between restaurants, they decided to bring their baked goods to local farm markets, thinking it would be a great way to introduce their products and themselves to the community. Within a month of moving to town, their home kitchen was certified. They began to bake and were soon actively selling baked goods and breads at local tailgate markets. Always thinking of new and fun goods for markets, they experimented one morning and made a batch of crackers. Later that day, they brought them to the market and they immediately sold out!

